



# **Generic Ecommerce Integrator for Multichannel Order Manager**

The **Ecommerce Integrator** is an integrated software software solution that connects **Multichannel Order Manager (M.O.M.)** to a wide selection of ecommerce shopping carts providing businesses with a two-way flow of communication between M.O.M. and your site using a variety of universal file formats (XML, csv, txt, etc).

### **Product Benefits**

- Create your products in M.O.M. (including image locations) and upload them to your website
- Send order status updates to your website, including tracking numbers
- Automate price (including price breaks and buying options), stock quantity and product data updates to your website
- Import web orders into M.O.M.
- Schedule tasks to run automatically
- Custom field mapping
- Multiple websites and multi-company M.O.M. platforms supported







#### **FTP Download Facility**

This program makes the downloading of batches of files simple and intuitive. A large volume of files can be retrieved from an FTP server without repetitive manual actions.

Key Features

- Automatically download files from multiple websites
- Download bespoke file types
- Track the number of downloads that happen per site
- Track downloads by date and time

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	Check for files every 10 minutes. (Max. 120)								
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Clear Jobs





# XML Upload Facility

You now have the ability to upload stock information and order status information to the back-end of your website using an XML file that can be scheduled to run at a timed interval. Much of the information that M.O.M. presents to our own website SiteLINK can now be presented to most 3rd party websites that can accept an XML file via FTP.

Examples of fields that will be uploaded to the website include:

- Stock Number
- Product Name
- Number of units in stock
- Cost price
- Retail price
- Expected delivery date
- EAN code
- Web image location
- Web department name

Also the following order status information can be presented:

- M.O.M. Order number
- M.O.M. Customer number
- Ship Date
- Order Status
- Shipping carrier tracking number
- Web Order number

Let the **Ecommerce Integrator** manage the importation of orders into M.O.M. and the publishing of stock data to your website. From now on M.O.M. will drive key data to your website giving you true visibility of stock instantaneously. You will no longer need to manage data in multiple systems. Enter it once in M.O.M. and let M.O.M. do the rest. Limit the need to go into the back end of your website.





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## **Product Features**

Feature	Available				
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Download Orders	V				
Order Status	1				
Tracking number	✓ ✓				
Automated	1				
	1				
Product creation	~				
Stock Quantity	1				
Price updates	1				
Multiple Web Stores	1				
0.0100					
Multiple					
Companies	✓				
Price	£1,600*				

\*Price is subject to 18% annual maintenance

For more information on the Ecommerce Integrator please contact our sales team at 0871 522 1249 or email us at <u>sales@mailsolve.com</u>